



Funded by
the European Union

Conflict Resolution from Theory to Practice. An International and Multidisciplinary Approach



Program

April 15-16, 2024
April 22-26, 2024

Universitatea Babeş-Bolyai
Faculty of European Studies



Babeş-Bolyai University (BBU) is a modern public, higher-education university, benefitting from a high-performing academic history. Its origins date back to Stephan Batory's objective to put this place on the map of the European colleges, starting with 1581. The historical complexities have endowed the institution with a prominent competence to manage social downturns. They better anchored it to its multicultural roots and refined its genuine educational role. The institution's way of functioning was impacted by the successive political and social realities. For instance, between 1872 and 1918, the language of teaching was Hungarian. Its name changed several times. In the interwar period its name was "King Ferdinand I" University, while, since 1948, when Romanian People's Republic was proclaimed, the University was called "Victor Babeş" University, after a Romanian physician and bacteriologist- one of the founders of modern microbiology. It comprised 8 colleges, covering the following fields: Mathematics, Physics, Natural Sciences, Chemistry, Geology, Geography, Pedagogy, Psychology, Philology, Philosophy and History. Meanwhile, Bolyai University was functioning as the inheritor of the Hungarian University in Cluj-Napoca, taking its name after Farkas and Janos Bolyai, father and son, two Transylvanian Mathematicians. Since 1959, a single state University was created in Cluj-Napoca, by the unification of the Romanian and the Hungarian University, under the name of Babeş-Bolyai University.

Its academic maturity, its adaptable and stabilizing character made Babeş-Bolyai University today the oldest higher academic institution in Romania. Incessantly driven by the will to expand knowledge, the University, in its present form, is home to 22 Faculties. It continually acts as a forum of academic debate, a teaching institution and as an exploratory research entity, generating internationally recognized results. For example, in 2018, QS Ranking granted the University with HR Excellence in Research, awarding it five stars for its internationalisation index. Since 2022, BBU became part of EUTOPIA University Consortium together with important European universities such as Technische Universität Dresden, University of Gothenburg, Vrije University of Brussels, etc. aiming at improving all management processes and techniques.

This way, the university hosts around 48,000 students and more than 3,000 faculty members. Even since 1995, candidates can choose from three complete lines of study: Romanian, Hungarian or German, programmes in 17 other foreign languages such as English or French are available at almost each faculty. The programmes of each faculty are complemented by specific resourceful libraries meant to help them fulfill their academic duties. Multilinguism has traditionally been a main concern of the academic staff and dialogue facilitator allowing for cultural development. As support centers for independent language learning and practice, we mention Lingua Centre and ALPHA Centre of Modern Languages.

BABEŞ-BOLYAI UNIVERSITY
CLUJ-NAPOCA, ROMANIA

The Faculty of European Studies (FES) began its activity as the School for Advanced Comparative European Studies in the academic year 1993-1994 and it is the only faculty in the field of European Studies in Central and Eastern Europe. In its 30 years of existence, the Faculty has gained international prestige in the consortiums it belongs to, through its academic activities (e.g. the double degree programs with the Universities of Nottingham Trent, Padua, Münster, Magdeburg, Paris Marne-la-Vallée, Paris Est-Créteil, Saint-Étienne, Tomar and Naples), as well as through advanced research in the fields of International Relations and Area Studies / European Studies.

The mission of FES is to foster excellence both in research and in teaching European Studies, with a focus on generating expertise in the European integration process. The academic staff are of paramount importance in consolidating the European project and implementing European resources in Romania and its neighboring areas, through their involvement in community life, projects and networks designed to improve EU decision-making mechanisms, manage EU policies and resources, and internalize values that stand at the core of the integration process.

FES offers four BA programs (International Relations and European Studies in Romanian, English and German, Business Diplomacy, Management and European Administration – <https://euro.ubbcluj.ro/en/category/bachelors-degrees/>) and seven MA programs (<https://euro.ubbcluj.ro/en/ma-programmes-in-english-french-german/>) in the fields of International Relations and European Studies and Management, in Romanian, English and French. Due to their thorough theoretical and practical training achieved at FES, graduates develop the necessary skills to become effective professionals, being involved in processes ranging from technocratic activities to top decision-making mechanisms.

FES is proud to frequently host events related to the European agenda, due to its reputation and expertise proven during its permanent collaborations with EU institutions, diplomatic representatives and public administration bodies. Organizing citizens' consultations for the EU Commission and Parliament, hosting the Romanian president, European commissioners and members of the EU Parliament or ambassadors and other European officers for academic debates held at FES, adds to the acclaim of the Faculty's professionalism in sharing expertise and delivering top specialists in European affairs for the past two and a half decades.

Academic Team Bio-notes

Dr. Adrian-Gabriel Corpădean



Dr. Adrian-Gabriel Corpădean is an Associate Professor (Habil.) and Dean of the Faculty of European Studies at Babeş-Bolyai University in Cluj-Napoca, Romania. He holds a doctorate in history from the University of Cergy-Pontoise and Babeş-Bolyai University and completed his postdoctoral studies at the Romanian Academy. His research focuses on the history of European integration and on institutional communication in the EU, with a particular emphasis on the relations between the EU and its neighbours amid the enlargement policy, particularly in the Western Balkans. He is the manager of several projects on such topics, including a Jean Monnet Centre of Excellence, and is the editor-in-chief of the international scientific journal *Synergies Roumanie*.

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Academic Team Bio-notes

Dr. Laura Maria Herța



Dr. Laura Maria Herța holds a doctorate in History and is an Associate Professor of International Relations and Head of Department of International Relations at the Faculty of European Studies in Cluj-Napoca, Romania. She is also senior Research Associate at the University of Johannesburg and author of several books and articles on the history of Yugoslavia and the wars in Former Yugoslavia, as well as author of chapters and articles tackling the analysis of conflicts and conflict resolution. Her research focuses on peace studies and security studies, humanitarian intervention, the Balkan region, South Caucasus, and Central and East Africa.

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Academic Team Bio-notes

Dr. Delia Pop-Flanja



Dr. Delia Pop-Flanja is an Associate Professor in Communication Sciences at the Faculty of European Studies of Babeş-Bolyai University – Cluj-Napoca, Department of European Studies and Governance. She holds a doctorate in Philology, with a thesis on Cultural Typologies and Cross-Cultural Adaptation, an MA in Intercultural Business Communication and a BA in Philology (French and English). Her research interests include communication skills, intercultural communication, multilingualism, discourse analysis, crisis communication and civil society engagement. She is the head of the International Cooperation Office of the Faculty of European Studies and the coordinator of an MA programme in International Communication.

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Academic Team Bio-notes

Dr. ROXANA-MARIA NISTOR



Dr. Roxana-Maria Nistor is a Lecturer in Communication Sciences at the Faculty of European Studies within Babeş-Bolyai University of Cluj-Napoca (Romania). Having obtained a bachelor's degree in translation and interpreting from the Faculty of Letters within the above-mentioned university, she obtained a master's degree in advertising and communication from the Faculty of Political, Administrative, and Communication Sciences, as well as a PhD from the Faculty of European Studies (BBU Cluj) with a thesis on multilingualism and language policies following research done on Romanian and Italian universities. Her research interests revolve around aspects related to cross-cultural and intercultural communication, communication ethics, business communication, multilingualism and language policies, as well as discourse analysis.

E-mail: roxana.nistor@ubbcluj.ro

Special Guest

Dr. Alexandru Balas



Dr. Alexandru Balas, PhD, is a Professor and Coordinator of the International Studies Program, and the Director of the Clark Center for Global Engagement at the State University of New York (SUNY) College at Cortland, USA. He received a PhD in Political Science from the University of Illinois, Urbana-Champaign (2011), a MA in Conflict Analysis and Resolution from Sabanci University (2006), and a BA in Political Science from the University of Bucharest. His books include *Sharing the Burden of Peace* (Peter Lang, 2022), *The Puzzle of Peace* (Oxford University Press, 2016) and *Peace Operations* (Polity Press, 2014). In 2015, he received a European Union (EU) Erasmus+ Jean Monnet Module Grant. In 2017 and 2019 he won EU tenders to develop EU role-play negotiation/mediation simulations and one of these was awarded the best negotiation scenario at E-PARCC (The Program for the Advancement of Research on Conflict and Collaboration) 2018, Syracuse University.

E-mail: alexandru.balas@cortland.edu

online PROGRAM

MONDAY, APRIL 15, 2024

<https://zoom.us/j/93209669895>

10:00 am-2:00 pm (Romanian time)

**Crisis Communication Strategies:
Navigating Unforeseen Challenge**

(Assoc. Prof. Delia Pop-Flanja and Lecturer
Roxana Maria Nistor)

TUESDAY, APRIL 16, 2024

<https://zoom.us/j/93209669895>

10:00 am-2:00 pm (Romanian time)

**Crisis Communication Strategies:
Navigating Unforeseen Challenge**

(Assoc. Prof. Delia Pop-Flanja and Lecturer
Roxana Maria Nistor)

2:00 pm-2:30 pm (Romanian time)

Model EU Simulation - general information

(Prof. Alexandru Balas)



on-site

PROGRAM

ALL THE COURSES WILL BE HELD IN
"JEAN MONNET" ROOM (1, EM. DE
MARTONNE ST.)

MONDAY, APRIL 22, 2024

9:00 am-12:00 pm - **Model European Union. EU Digital Policy and Artificial Intelligence** (Prof. Alexandru Balas)

5:00 pm-7:00 pm - **Romanian Folk Dances Show and workshop** (Auditorium Maximum)

TUESDAY, APRIL 23, 2024

9:00 am-1:00 pm - **Conflict Management as a Prerequisite for the EU Enlargement Policy** (Assoc. Prof. Adrian Corpădean)

2:30 pm-6:30 pm - **Reconciliation after Violent and Protracted Armed Conflicts** (Assoc. Prof. Laura Herțea)

WEDNESDAY, APRIL 24, 2024

9:00 am-1:00 pm - **Conflict Management as a Prerequisite for the EU Enlargement Policy** (Assoc. Prof. Adrian Corpădean)

3:00 pm-6:00 pm - **Cultural Convergence Extravaganza (multicultural afternoon)**

THURSDAY, APRIL 25, 2024

9:30 am-11:30 pm - **City Discovery Tour**

2:00 pm-6:00 pm - **Reconciliation after Violent and Protracted Armed Conflicts** (Assoc. Prof. Laura Herțea)

FRIDAY, APRIL 26, 2024

9:00 am-11:00 am - **Test**

11:30 am-1:30 pm - **Closing Ceremony: Reflecting on Our Endeavors**

LOCATIONS

UNIVERSITATEA BABEȘ-BOLYAI

1, Mihail Kogălniceanu St.

CENTRE FOR INTERNATIONAL COOPERATION

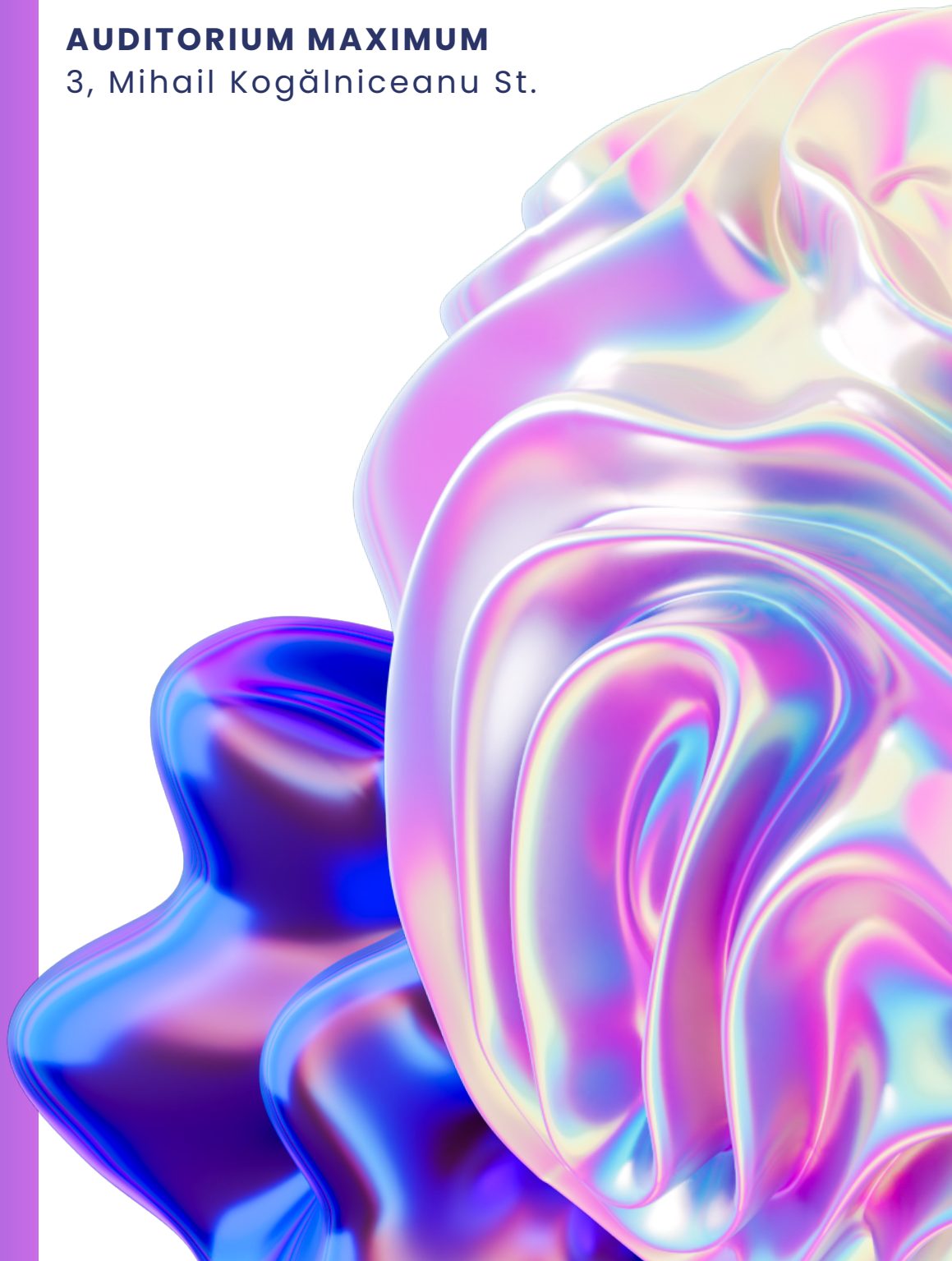
68, Avram Iancu St.

FACULTY OF EUROPEAN STUDIES

1, Em. de Martone

AUDITORIUM MAXIMUM

3, Mihail Kogălniceanu St.



CONTACTS

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Liana Lupu
Centre for International Cooperation
(for administrative documents and
questions)
liana.lupu@ubbcluj.ro



EMERGENCY PHONE NUMBERS

Emergency: 112

Carmen Țâgșorean: 004 0752 187 476



CLUJ-NAPOCA- A CITY OF JOY

Cluj-Napoca is built on the site of a Roman municipality, located on one of the main European routes, from Vienna to Bucharest. Located in a hilly area, the city spreads along the Someş River towards the surrounding hills.

The unofficial capital of Transylvania, the 2,000-year-old Cluj-Napoca is one of the most vibrant cities in Romania. With a population of around 400,000 inhabitants, out of which around 100,000 are college students, the city is bursting with energy the year round. The architecture in the city centre is reminiscent of the old Austro-Hungarian Empire, while elements of modernism have now been added to give the city a modern, exciting feeling. The multi-ethnic and multi-cultural aspect can be traced almost anywhere; it is truly a place to express yourself.

There are lots of museums, parks, sport facilities, countless cafes, restaurants, clubs and discos where one can have a great time, be it day or night. Dynamism and friendliness characterize everyday life. Opportunities to build a career, to start your own business, to enrich your knowledge or just to have a good time are within everyone's reach.

Numerous public figures, renowned professors and scientists, artists and athletes as well as businessmen have started their careers here. Their prized achievements stand proof to the city's cultural values and intrepid spirit.

It provides both students and its long-life standing residents various cultural venues such as Romanian National Opera House, Romanian National Theatre and Hungarian Opera House, Hungarian Theater, Puppet Theater, leisure parks, cinema halls, malls (Iulius Mall and Vivo) and shopping centres (Central, Sora, Platinia). Annually, our city hosts international and European film festivals (Transylvania International Film Festival, Comedy Cluj International Film Festival, Cluj Shorts International Short Film Festival, etc.) and various music festivals (Musical Autumn in Cluj-Napoca, UNTOLD, Jazz in the Park, Double Rise, etc.).

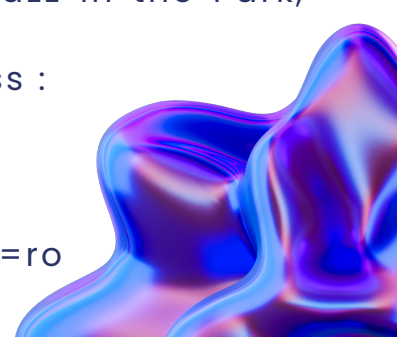
For more information please access :

<https://visitcluj.ro/>

<https://ilikecluj.ro/>

[https://cluj-com.translate.google.com/?](https://cluj-com.translate.google.com/?_x_tr_sl=ro&_x_tr_tl=en&_x_tr_hl=ro)

[_x_tr_sl=ro&_x_tr_tl=en&_x_tr_hl=ro](https://cluj-com.translate.google.com/?_x_tr_sl=ro&_x_tr_tl=en&_x_tr_hl=ro)



PUBLIC TRANSPORTATION IN CLUJ-NAPOCA

The public transportation in Cluj-Napoca consists of buses, trolleybuses and tram lines. The working schedule is from 5 a.m.-11 p.m. during working days, and from 6 a.m.-10 p.m. during weekends. The cost for a round trip within the city limits is 6 lei. Other types of tickets you can purchase are: one trip for one line valid for 45 minutes (0.60 EUR), all lines for 60 minutes (1.10 EUR), all lines 24 hours (3 EUR). Tickets can be purchased in the bus station, at the vending machines, by mobile phone (only those who have a monthly plan) or in the bus, paying only with the bank card. If you travel frequently by bus/tram you can get a weekly/monthly pass for one line or more. The weekly/monthly plan can be purchased at the vending machines, at the bus station. Such passes are quite economical for you. You are responsible for validating your ticket/card upon entering the tram or bus, and risk a fine if you do not. Each Friday **you can travel for free** in the city limitless and using any mean of transportation, since Fridays are considered "GREEN FRIDAYS".

To get your transport card you need to go to one of the Public Transportation Company headquarters in Cluj.

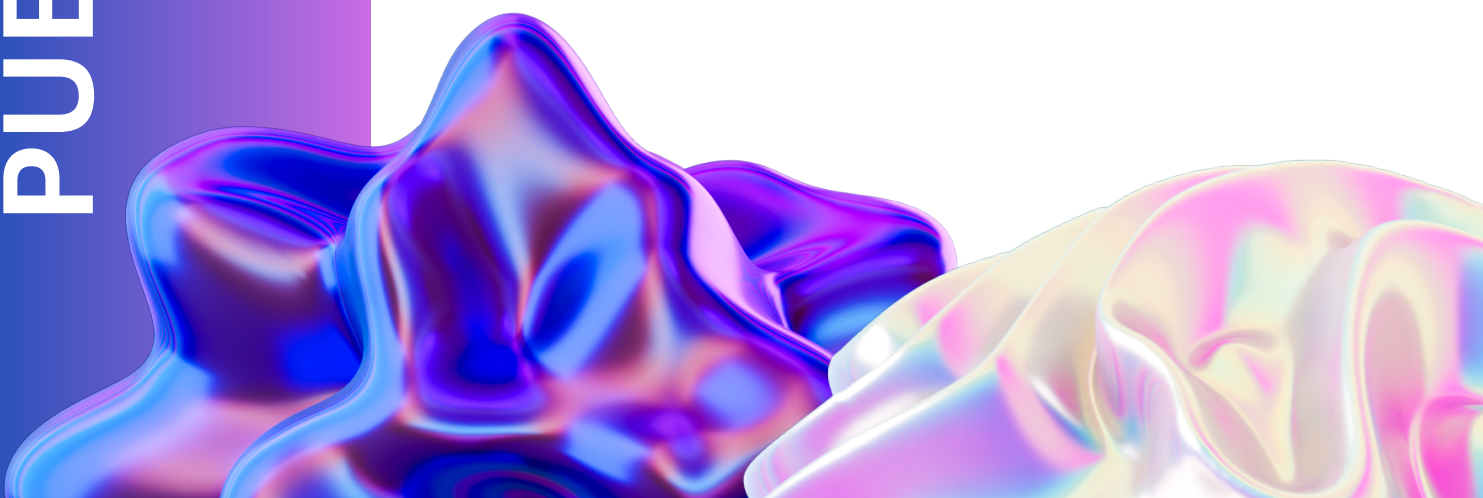
For instance :

1. 128-130, Bulevardul 21 Decembrie 1989, Cluj-Napoca, Cluj, phone: 0264-430917
2. Piața Ștefan cel Mare, Opera Buss Station (Open Monday- Friday, between 6 a.m.-9 p.m.)
3. Memorandumului Street, Memorandumului Sud Bus Station (Open Monday- Friday, between 6 a.m.-8 p.m.)

How to get from the airport to the city centre?

Access from the airport to the city and vice versa can be done using public transport on line no. 8 or line no. 5, the taxi or using the services of a rent-a-car company. There are also several hotels that offer the possibility of transfer by shuttle bus.

Outside the airport terminal you can take the special bus line A1E, which takes you directly to the city centre (Mihai Viteazu Square). The cost of one ticket is 6 lei.



PRIVATE TRANSPORTATION IN CLUJ-NAPOCA

In case you decide to take a cab, you must make sure that you use only licensed metered taxis which have a lighted sign on top, the name of the company and the price inscribed on the door. Also, you can use Bolt, Uber or Free Now, Cluj TAXI, Boost Taxi Cluj. To get a car, you can call their main dispatcher or use a mobile app. You must give them a phone number, as well as the address. It is best to wait outside to meet the cab. Write down the registration number of the taxi (the operator tells it to you on the telephone), to be sure to identify it on its arrival.

Pay attention to the prices displayed on the driver's door of all taxis and ask the taxi driver, if necessary to turned on the meter. In most taxis, you will have to pay cash, in lei. If you don't have lei, before you get in the taxi, ask if they accept payment in another currency and know that they may only give you the rest in lei. Recently, most of the taxis are equipped with a POS.



POCKET DICTIONARY OF COMMON PHRASES IN ROMANIAN

- In case you decide to take a cab, you must make sure that you use only licensed metered taxis which have a lighted sign on top, the name of the company and the price inscribed on the door. Also, you can use Bolt, Uber or Free Now, Cluj TAXI, Boost Taxi Cluj. To get a car, you can call their main dispHello!
- Bună ziua! [bunə ziwa]
- Please – Vă rog [və rog]
- Thank you – Mulțumesc [multsumesk]
- I am sorry/Forgive me – Iertați-mă [jertatsimə]
- Excuse me – Scuzați-mă [scuzatsimə]
- You are very kind – Sunteți foarte amabil [suntetsi foarte amabil]
- yes – Da [da]
- no – Nu [nu]
- bus station – stația de autobuz [statsia de autobuz]
- railway station – gara [gara]
- airport – aeroport [aeroport]
- right – dreapta [dreapta]
- left – stânga [stinga]
- Where is UNIVERSITAS Student House? – Unde este UNIVERSITAS Student House? [unde jeste universitas student haus].
- You should take it to the left in order to reach Hotel Universitas. – Ar trebui să o luați la stânga, ca să ajungeți la Hotel Universitas. [ar trebui sə ɔ luatsi la stinga, ka sə ʌzundzetsi la hotel universitas]
- Which bus should I take? – Ce autobuz ar trebui să iau? [tʃe autobuz ar trebui sə jau?]
- You should take the tram no. 31. – Ar trebui să luați tramvaiul numărul 31. [ar trebui sə luatsi tramvajul numărul treizetʃi ji unu]
- Where can I find a cab? – Unde pot să găsesc un taxi? [unde pot sə gəsesc un tɒksi]
- There is no taxi stand here. You must call one. – Nu există stație de taxi aici. Trebuie să chemi unul. [nu egzistə stătšie de tɒksi aiʃi. trebuje sə kemi (sə suni) unul.]
- Where can I find a shop? – Unde pot să găsesc un magazin? [unde pot sə gəsesc un mɒgzin?]
- Where can I buy water? – De unde pot să cumpăr apă? [de unde pot sə kumpər ʌpə?]
- Where can I rent a bike? – De unde pot închiria o bicicletă? [de unde pot inkiria ɔ bitʃikletə?]
- How much does this object cost? – Cât costă acest obiect? [cit kostə atʃest objekt?]
- Can you please help me with a piece of information? – Mă puteți ajuta cu o informație, vă rog? [mə putetsi azuta ku ɔ informătšie, və rog?]



**Thank you for being part of this
BIP SPRING SCHOOL**

**Next edition: 2024
Stay tuned!**

We aim at receiving you with hospitality and showing you the best of what the Romanian university and culture have to offer.

Let's socialize and laugh together, discover unknown treasures, enjoy the flavours of national cuisine, create memories that will be rooted in our minds throughout our lives.

We look forward to seeing you in Cluj-Napoca next year to discover another facet of our summer school!